

Preparing for the 2024 Hurricane Season





2024 Hurricane Season

The National Oceanographic and Atmospheric Agency Forecasts an “Above Normal” hurricane season for 2024

Here are 10 Steps your organization can take to prepare for Hurricane Season

2024 Hurricane Season Forecast

Named Storms 17-25

Hurricanes 8-13

Major Hurricanes 4-7

Source: NOAA 2024 Hurricane Season Forecast





Understand Your Risk

-Impact Analysis

Determine how a hurricane may impact your organization

-Vulnerability Analysis

Determine your vulnerabilities to a large scale disaster

-Mitigation Strategy

Develop strategies to minimize risk exposure and address capability gaps





Review Your Insurance and Emergency Funding

-Insurance Review

Review your insurance policies to determine what disaster related impacts may be covered and what potential costs may not be covered

-Emergency Funding

Consider having emergency funds available to meet unexpected disaster related expenses





Review and Update Your Emergency Plan

-It is critical to have an updated emergency plan in place long before the arrival of a hurricane

-Your emergency plan should provide clear guidance on actions to take before, during, and after a disaster

-Ensure your emergency plan is easy to understand and a practical resource for your team during stressful disaster situations





Team Involvement

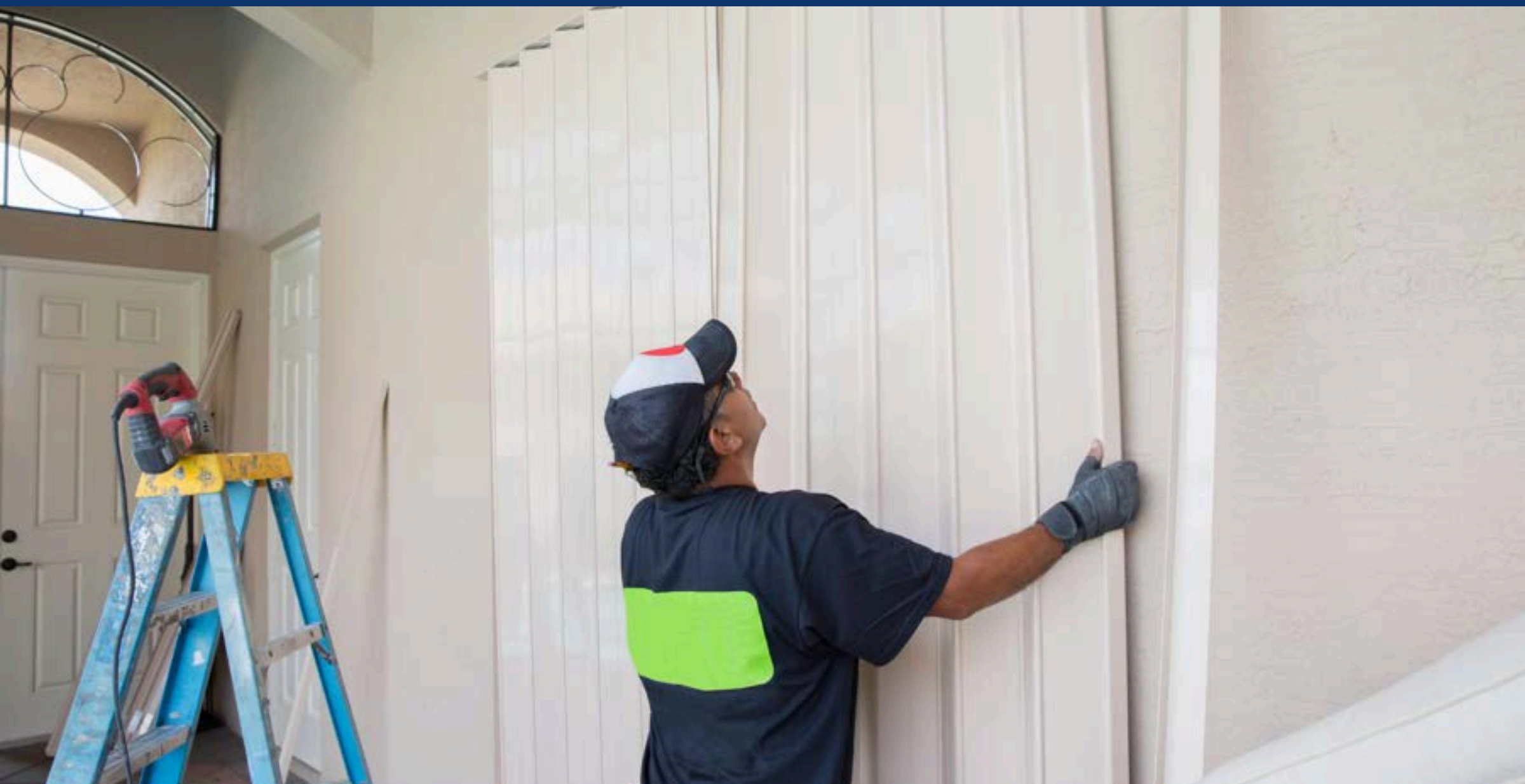
- Engage your team in the development of the emergency plan
- Ensure every team member understands their assigned roles and responsibilities in the emergency plan and that they receive training on their disaster-related tasks
- Involving team members in the preparedness process fosters a sense of value and better equips them to assist the organization during a disaster





Readiness At Home

- Team members who are prepared for a disaster at home are more likely to be ready to assist your organization during a crisis
- Consider providing training for team members on how to effectively prepare their families for a disaster
- Prioritize the safety and well-being of team members by determining their status during a disaster and identifying ways the organization can support their disaster-related needs





Protect Your Data

- Ensure your critical data remains accessible during a disaster
- Consider utilizing a secure offsite data storage solution that will not be impacted by a regional disaster
- Ensure multiple team members have access to the organization's critical data storage and can access it remotely





Effective Communications

- Include communication procedures in your emergency plan that address the needs of internal and external stakeholders

- Designate who in the organization will be responsible for communicating with external stakeholders and define the key messages to convey

- Establish how your organization will communicate internally during an emergency





Coordinate With Your Vendors

- Ensure that your vendors, suppliers, and other critical partners are also prepared for a disaster
- Determine what services, supplies and equipment that are vital to maintain your critical operations
- Ensure your vendors, suppliers and other critical partners are included in your disaster preparedness efforts





Coordinate With Your Community

-Coordinate with your local elected officials and your local Emergency Management Office for up to date information on community emergency response and disaster recovery efforts

-Coordinate with local officials and other organizations in your community to determine how your organization may assist in local disaster recovery efforts





Test Your Plan

-It is crucial that your emergency plan is regularly tested to ensure its effectiveness and determine the readiness of your team to perform their assigned roles

-Organizations should consider conducting regular exercises that include both internal and external stakeholders

-Exercises will greatly enhance an organization's ability to overcome the challenges of a future disaster



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We Are Here to Help

You don't have to prepare your organization alone, we are here to help

Contact Meridian today to learn our experts can help your organization reduce your risk exposure to a future disaster

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